



**For Immediate Release**

**News Release**

**FortisAlberta announces the 2017 Earth Hour Challenge results**

**Calgary, Alberta – March 30, 2017** - FortisAlberta, an electricity distribution company that provides service to central and southern Alberta, is excited to share the results of the 2017 Earth Hour Challenge.

Earth Hour took place on Saturday, March 25, from 8:30 – 9:30 p.m. and 29 communities within FortisAlberta’s service territory participated. First, second and third place winners will be awarded **\$5,000, \$2,500** and **\$1,500** grants respectively.

This year’s recipients of the Earth Hour grants are:

- **1<sup>st</sup> place: Village of Longview** receives \$5,000 - 31 per cent decrease in consumption
- **2<sup>nd</sup> place: Village of Barons** – receives \$2,500 grant - 13 per cent decrease in consumption
- **3<sup>rd</sup> place: Town of Mayerthorpe** – receives \$1,500 grant - 11 per cent decrease in consumption

In order to determine the winners of the Earth Hour grants, the community with the lowest electricity consumption during Earth Hour was compared to the same hour on the previous Saturday. The percentage decrease was used to determine the winners of the grants.

“Congratulations to this year’s winners! These grants will enable recipients to create or enhance energy efficiencies in their communities. We thank all communities who entered the FortisAlberta Earth Hour Challenge; together we were able to bring awareness to the importance of being mindful of the energy we use,” adds Russell. For energy savings tips, visit: [fortisalberta.com](http://fortisalberta.com).

Communities came up with their own unique ways to reduce energy consumption during Earth Hour, as residents were encouraged to turn off unnecessary lights and participate in community events.

**About FortisAlberta**

As owner and operator of more than 60 per cent of Alberta’s total electricity distribution network and more than 122,000 kilometres of power lines, FortisAlberta’s focus is the safe and reliable delivery of electricity to its 544,000 customers in 200 communities across Alberta.

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