



'Save Energy Emoji Tips' Contest Rules

1. The "Save Energy Emoji Tips" contest (the 'Contest') is sponsored by FortisAlberta Inc. ("FortisAlberta"). The contest begins at 12:00:01 AM Mountain Time ("MT") on July 20, 2020 and ends at 11:59:59 PM ("MT") on August 10, 2020 (the "Contest Period").
2. The Contest is open to residents of Alberta who are 18 or older at the time of entry and who are a residential or farm customer of FortisAlberta on July 20, 2020, except for employees of FortisAlberta and its affiliates and their advertising and promotional agencies and the immediate family of such employees and persons with whom such employees are domiciled. "Immediate family" is defined as parents, siblings, children, or spouse.
3. No purchase necessary to enter. Customers may enter by way of comment (the "Comment") once per posted emoji tip. In the event of a dispute, all entries will be deemed to have been submitted by the owner of the social media account from which they were sent.
4. To enter, Comment on the emoji tip deciphering what you believe the tip means. There are three (3) ways to submit your Comments to enter the Contest:
 - (a) By Twitter: To enter via Twitter during the Contest Period, log on to Twitter using your personal Twitter account, and comment on the FortisAlberta 'Save Energy Emoji Tips' post. In order to be eligible, your Twitter entry must be submitted and received in accordance with these Rules during the Contest Period. You must have a valid Twitter account and must follow and be able to receive direct messages from FortisAlberta's Twitter page at <https://twitter.com/FortisAlberta>. If your account is not viewable by the public, you must submit your entry by direct messaging to <https://twitter.com/FortisAlberta>. If you do not have a Twitter account, you can visit www.twitter.com and follow the on-screen instructions to sign-up for a free Twitter account.
 - (b) By Instagram: To enter via Instagram, during the Contest Period, log on to Instagram using your personal Instagram account, and comment on the FortisAlberta 'Save Energy Emoji Tips' post. In order to be eligible, your Instagram entry must be submitted and received in accordance with these Rules during the Contest Period. You must have a valid Instagram account and must follow and be able to receive direct messages from FortisAlberta's Instagram page at <https://www.instagram.com/fortisalberta>. If your account is not viewable by the public, you must submit your entry by direct messaging to <https://www.instagram.com/fortisalberta>. If you do not have an Instagram account, you can visit www.instagram.com and follow the on-screen instructions to sign-up for a free Instagram account.

- (c) By Facebook: To enter via Facebook during the Contest Period, log on to Facebook using your personal Facebook account, and comment on the FortisAlberta 'Save Energy Emoji Tips' post. In order to be eligible, your Facebook entry must be submitted and received in accordance with these Rules during the Contest Period. You must have a valid Facebook account and must be able to receive direct messages from FortisAlberta's Facebook page at <https://www.facebook.com/FortisAB>. If your account is not viewable by the public, you must submit your entry by direct messaging to <https://www.facebook.com/FortisAB>. If you do not have a Facebook account, you can visit www.facebook.com and follow the on-screen instructions to sign-up for a free Facebook account.

5. Each Comment:

- (a) must not contain language that is inappropriate, indecent, contain profanity, nudity, sexual content; hateful content of any kind; content that promotes violence or harm to another living creature; or any other offensive content (as determined by FortisAlberta in its sole discretion);
- (b) must not contain language that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, sex, religion, nationality, disability, sexual orientation or age;
- (c) must not contain advertisements, personal solicitations or commercial solicitations; or promote any political agenda or party;
- (d) must not contain materials embodying the names, likenesses, photographs, or other identifying elements of any person, including, without limitation, celebrities and/or other public or private figures, living or dead, without express written permission from the person or persons (or their parent/legal guardian for minors) depicted in the Video;
- (e) must be submitted only once per emoji post;
- (f) must not contain any copyrighted works (other than as owned by the entrant);
- (g) must not violate any law, regulation, or third-party policies.

6. Each entrant who submits a Comment will have their name put in the draw for an ecobee SmartThermostat with voice control and installation (or equivalent). Approximate retail value \$500.

7. Entries will be randomly drawn by FortisAlberta on Monday, August 13, 2020. The Winner will be contacted through the social media platform in which they submitted the Comment on or about August 17, 2020 ("Contact Date") and asked to complete a skill testing question sent by FortisAlberta via Direct Message to entrants, or by the FortisAlberta Save Energy email address?

8. If the selected Winner (a) cannot be reached by social media within forty-eight (48) hours of notification or (b) fails to answer the skill testing question within the specified time, then such selected entrant will be disqualified and FortisAlberta will perform another random draw.
9. Once the skill testing question has been correctly answered, the Winner will be sent a Contest registration form and will be required to complete all required fields.
10. Subject to compliance with these Rules, after submitting the completed registration form, which must be returned within a week after it being sent, they will officially be selected as the grand prize Winner of the Contest.
11. To claim their prize, the grand prize Winner must sign and return within 7 days from the Contact Date, a release form, which, among other things: (i) confirms compliance with these Rules and certifies eligibility; (ii) confirms acceptance of the grand prize as awarded, without substitution; and (iii) confirming acceptance of the prize as awarded and releasing FortisAlberta and its affiliates from any liability relating to the grand prize. or the replacement appliance.
12. The grand prize Winner must agree (by release form) to allow FortisAlberta (and/or its representative) to announce their name on its social media platforms and allow FortisAlberta to create a video sharing energy efficient tips and other marketing tools to promote FortisAlberta. Home delivery for installation (if required) must be completed no later than two months after grand prize winner has been contacted by FortisAlberta.
13. By entering this Contest, entrant consents to the use of their names and/or photographs for publicity purposes without compensation, worldwide in perpetuity and in any form of media including the Internet.
14. FortisAlberta is not responsible for, (i) late, lost, delayed, not received, damaged, misdirected, incomplete, stolen, postage due or illegible entries; or (ii) failure to receive entries due to transmission failures or technical failures of any kind, including, without limitation, malfunctioning of any network, servers, access providers, hardware or software, whether originating with sender or recipient. FortisAlberta reserves the right to cancel or modify the contest if, in its sole discretion, it determines that the contest is not capable of running as originally planned for any reason (such as tampering or infection by computer virus, fraud, technical failures, printing or distribution errors, or any other causes or occurrences have compromised the fairness or integrity of the contest). If, as a result of an error relating to the entry process, drawing or any other aspect of the contest, there are more potential winners of prizes than contemplated in the contest rules, there will be a random draw amongst all eligible prize claimants after the contest closing date to award the prize.